

INNOV@INSA



PROFILE BOOK 2018



Marie Aumenier

Speaker

French Language

After graduated in German Language, Literature and Civilization and from a Master 2 in French as a Foreign Language as well as a Master in Linguistics, Marie taught abroad and in France during several years to various audiences and she also lived in England. She also has interest for American Literature.

Since 2011, she has been teaching French as a Foreign Language at INSA Lyon for Erasmus and International classes' students. She is also speaker to Chinese, Japanese, Singaporean, Australian and American students from Discover Lyon and INNOV@INSA programs.



Mairi Beaton

Speaker

Cross-Cultural Awareness Track

Graduated from a Master at University of Glasgow, she worked in Scotland teaching English to new immigrants, then worked for a design company in London and the Netherlands. Mairi teaches intercultural intelligence as an optional subject in CPE Lyon.

She also gives short courses on cultural differences to summer school students.

In addition, Mairi started an intercultural group at CPE to allow foreign and French students to learn from each other's cultures. Her goal is to raise students' awareness of cultural differences and equip them with a toolbox of concepts that will allow them to study, work and socialise more effectively with people from around the world.



Hugues Benoit-Cattin

Speaker

Management and Innovation Track

Professor at INSA Lyon, Hugues Benoit-Cattin is also member of the University of Lyon. INSA Lyon Vice President in charge of Innovation, he leads the Innovation Factory project of the University of Lyon aiming at developing university innovation and entrepreneurship capability.

Previously Director of the Telecommunication Department of INSA Lyon, from which 90 students graduate each year, he teaches image and signal processing, digital communication and innovation project management.

For 20 years, he has been coordinating relations between INSA Lyon and Singaporean Universities. Member of the CREATIS CNRS/Inserm research laboratory in medical imaging, his main research activities concern image segmentation [deep learning, region growing and active surface, Mean-shift and classification] ; MRI imaging [Simulation, Correction, Molecular imaging, quantification] ; grid computing. His research publications include 4 book chapters, 24 research papers, 60 international conference publications and he is the main author of the SIMRI MRI simulation software.



Chantal Dagnaud

Speaker

Management and Innovation Track

She has set up in 2010 the INSTITUTIONS & STRATEGIES, consulting firm offering an expert support in three different fields: European and international funds, Public Affairs and Project management and International Partnerships.

For the last fifteen years, she has been working in the field of collaborative and strategic innovation, mainly with expert consulting companies. She has contributed to the generation of strategic alliances between small and medium-sized enterprises (SMEs), start-ups, large groups and research organizations as well as to the funding of successful innovation projects involving partners from four continents and various technological fields (industrial technologies, health- medtech/biotech, eco-technology, ICT, chemistry, nanotechnology, photonics...).

Chantal Dagnaud is in regular contact with national, community and international organizations supporting collaborative innovation and connected to international networks of consultancies to projects funded by the European Commission, the World Bank, the United Nations Development Programme, or else the European Bank for Reconstruction and Development.



Anaïs Debove

Speaker

French Language

Previously speaker for foreign students at Lille University of Sciences & Technologies for 4 years, she can imagine lively scenarios to teach culture & grammar both with passion as an experience of intercultural differences.

She has been graduated in Master2 in French as a foreign language last year and she is used to teach to ERASMUS & international students in class or at distance.



Manon Dumas

Organizational Team

Manon has always been passionate about travelling and learning about other languages and cultures. She spent the third year of her Bachelor's degree at the University of California, Los Angeles and often works as a guide for teenagers during summer trips in the UK. Whether from her studies, experiences or work, she is used to interact with foreign people.

As she finishes her Master's degree in Applied Languages to Business and Management in English and Italian, she is currently part of the International Relations Team at INSA as an intern in International Projects Management.



Nicolas Duvernay

Speaker

Management and Innovation Track

Entrepreneur, teacher & speaker with an extensive career in managing innovative projects & business partnerships for the automotive industry, he built startups for corporates in 2015 and managed Waoup, a french startup studio based in Lyon.

Co-founder & CEO of Impetus, he works with company leaders on two aspects : exploring new sources of value & shaping the minimum viable business.

Co-founder of Starfish Blockchain, a new Data MarketPlace aiming at developing access to Business Intelligence for SMEs, Nicolas also teaches Strategy & Entrepreneurship at INSA LYON and EPITECH.



Marie-Pierre Favre

Organizational Team

Marie-Pierre Favre Ph.D., VP for International Relations since 2009, is fully dedicated to the international strategy of French and European HE, and its implementation at INSA Lyon, one of the leading European HEIs and the largest French School of Engineering [6000 students]. She experienced 5 years abroad. A varied professional experience, both in private sector and in HE allows her to adapt consequently in international development.

Several leading positions in international offices of different HEIs provide her a solid background to manage and promote successfully internationalization. International mobility and strategy are two major components within the framework of her current position. She actively participates in several Committees and expert group meetings at the national and international level.



Béatrice Frezal

Organizational Team and Speaker

Management and Innovation Track

Béatrice Frézal is an entrepreneur, expert in pedagogy of innovation and entrepreneurship. She has 25 years of experience in strategic marketing functions within large companies such as SMEs and 10 years of experience as the founder and leader of a support company strategic for high-tech and for SMEs. She is a part time associated

professor in the entrepreneur training program [called «FEE LyonTech»] and a project manager for the implementation of this Scientific Intelligence approach on the INSA Lyon campus and internationally.



Céline Gagnard

Coordinator of the INNOV@INSA Program

After a Master Degree in Chinese Language and Civilization, 2 years in China, and a Master Degree in International Business, Céline worked for 14 months as an international sales assistant. Then, she made a 6-month internship at INSA Lyon as an International Project Trainee.

Since September 2016, she is International Project Manager at INSA Lyon, where she is in charge of the short-programs and summer schools, the International Partner Days, one of INSA's main event, and the partnerships with the US Universities.



Jeannie Zahner Jouffroy

Organizational Team

Cross Cultural Awareness track

BA Amherst College, MA Tufts University. She has been living and teaching in France for 25 years. Her original interest in learning about cultural differences originated during the year she spent as an exchange student in Brazil where the total immersion experience was her only teacher. Then, as an American college student on a semester program in Rome with other American students, she saw that without total immersion, it is easy to have a superficial experience.

Jeannie's goal is to teach how to observe, describe, analyze and react to unexpected situations by understanding how culture impacts values, attitudes and behavior and how to adapt to another culture without losing oneself in the process.



Shani Ripert

Speaker

Management and Innovation Track

Shani Ripert is an industrial designer and founder of La Cime design agency. She guides her clients toward an innovative and sustainable approach. She acquires expertise in design from experiences working with several world leaders brands in different domains. Her experience of creativity methods has been proven on many innovative products currently on the market. In addition to her design activity, she applies herself to share

her passion for creativity and innovation : she is a contributor in programs for entrepreneurship at INSA Lyon and professor for a design school.



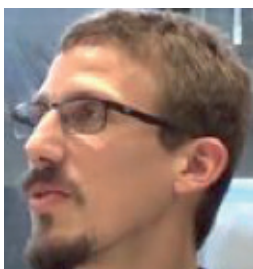
Hervé Routon

Speaker

Management and Innovation Track

Hervé is experienced in project management to develop new products with the greatest value for customers throughout the downstream lifecycle chain. His expertise is the outcome of a whole career in the industry sector as project manager, business unit director, executive manager in SMEs, and as consultant for competitiveness enhancement (Value Analysis, Design to Cost, Lean Management, Creativity, ...).

For 7 years now he has been a lecturer at INSA Lyon where he teaches innovation management mainly in Electrical Engineering Departement as well as in the Student Entrepreneur Program.



Yan Sayegh

Speaker

Industry and Society Track

Yan Sayegh teaches English and European Cultural Studies and is Head of the Language Ressource Centre [CRL] at INSA Lyon. After graduate studies in History and a PhD in Cultural studies, Yan taught in both French and Swedish universities. His main areas of interests are cultural theory and history. His research focused on cultural complexity and cultural transitions in Modern and Contemporary Europe.

INNOV@INSA

EUROPEAN PERSPECTIVES
IN ENGINEERING AND INNOVATION