



# Human'INSA

# **3-week Short Program** 65-86 Contact Hours - 2 Tracks 6-8 ECTS / 3-4 US Credits

# From June 19th to July 11th 2025

## **Track 1a**

## **Humanitarian Engineering**

# Track 2

## **French Language and Cross-Cultural Communication**

Program developed with the support of the Auvergne Rhône-Alpes Region

## LYON – AN ESSENTIAL EUROPEAN CITY

## Prosperity

When you choose Lyon, you choose one of the most attractive cities in Europe, an international competitor and a gateway to the rest of the world. Being France's 2nd most important city, it is located in the heart of the thriving Auvergne-Rhône-Alpes region. The city was classified as World Heritage Site by UNESCO in 1998.

#### Heritage

Ancient capital of the Gauls, it testifies of 2000 years of history. Lyon has been recognized as France's 1st city for culture outside of Paris and is indeed characterized above all by the balance between its cultural institutions of excellence offering quality programming, its large-scale festivals, and its cultural venues open to all.

#### Commerce

With its many fields of excellence, Lyon is a major international hub: Life Sciences, Clean Technologies, ITC, to name a few. The city is also home to internationally-renowned companies and major players, including: Sanofi, Mérial, Lafarge, GL Events, Bank of China, Solvay Rhodia...

## International

In addition, many world-renowned organizations have chosen Lyon as the location for their headquarters or regional offices: Handicap International, World Health Organization, CIRC (International Cancer Research Center), Interpol, Euronews...

## **Studies**

Lyon is also a favorite city for foreign students who represent 10% of the student population in Lyon and strengthen the city's international character.

## **INSA LYON – A LEADING ENGINEERING SCHOOL IN FRANCE**

## Excellence

INSA Lyonis one of France's top universities in scienceand technology. Our five-year programme trains multi-skilled, humanist, innovative engineers with strong entrepreneurial and firm international spirits. Diversity, excellence, openmindness, innovation... such are the driving forces that shape our engineers.

#### Responsibility

Founded in 1957, INSA Lyon embodies an avant-garde and resolutely modern vision of engineering. INSA engineers possess both excellent scientific and technical expertise, while being capable of understanding the issues at the heart of their companies, and actively contributing to the evolution of the world we are living in.

## Our goal

On the higher education scene, we rank among the top 10 engineering schools in Europe. Our purpose is also to become a centre for research and innovation recognized throughout the world, a partner of choice for business and industry.

## Human'INSA Short Program on New Technologies

During this 3-week short program, students will learn about new technologies in the field of humanitarian engineering or artificial intelligence through innovative and interactive teaching. Students will enjoy hands-on experiments and acquire valuable international experience for their professional futures.

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At the same time, Students will get to know French culture and the beautiful city of Lyon, while also acquiring basic knowledge about the French language.
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This short program is also a perfect opportunity for students to discover INSA Lyon, a place they may want to come back to in their course of studies!

# **COURSE DESCRIPTIONS**

## Disclaimer

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If you have any questions about the Human'INSA program, please do not hesitate to contact the Short Programs Team at:<u>humaninsa@insa-lyon.fr</u>

# STUDENTS MAY CHOOSE BETWEEN TRACKS 1A AND 1B. TRACK 2 IS COMPULSORY.

## Track 1a: Humanitarian Engineering

Hours and Credits: 56 total contact hours (including 4 hours of online courses) ; 6 ECTS or 3 US credits Prerequisites: This track offers cross-disciplinary training in the humanitarian field and does not require any specific engineering background. Language: English

#### Academic Coordinator: Jérôme CHEVALIER

Jérôme Chevalier is full Professor at INSA Lyon. He is mainly recognized for his work on ceramics for healthcare applications, especially on zirconia as a biomaterial for orthopedic and dental applications and on the development of innovative glass-ceramics and calcium phosphate ceramics for bone substitute applications. He is responsible, with two other colleagues, of the Chair 'Innovation for Humanity' between INSA-Lyon and the NGO Humanity and Inclusion. In this framework, he is also interested on the process of orthoses and prostheses by additive manufacturing, from recycled polymers. Jérôme Chevalier has been member of the 'Institut Universitaire de France' (2010-2015), awarded by the French CNRS with the prestigious 'Innovation Medal' (2015) and he recently received the Stuijts Award of the European Ceramic Society (2022).

## **OBJECTIVES AND METHODS**

- To provide participants with thorough knowledge of the humanitarian sector and issues at stake: stakeholders, systems, coordination mechanisms, legal and ethical framework, Quality & Accountability initiatives and applications related to humanitarian program management
- To understand and apply appropriate approaches and tools to manage all stages of the project cycle in humanitarian contexts.
- To apply engineering competencies to the aid's sector and mobilized them towardsinnovation.

## **SYLLABUS**

• Humanitarian Framework:

In this introductory module, learners will discover the context and actors of humanitarian action. They will discover the history and evolution of humanitarian action and come to understand the main issues at stake today. Learners will be able to identify the main sectors of humanitarian action. This module will be performed in the frame-work of a self-study course, complemented by a synchronous remote class with a humanitarian action professional.

- Innovation in Humanitarian Projects:
- Describe the project management cycle approach;
- Explain quality and accountability approaches in humanitarian sector;
- Describe specificities and innovation management.

Learners will work on the project approach in the humanitarian context. They will be able to understand the issues of quality and accountability in the humanitarian sector and integrate them into their project management methodology. Learners will become familiar with the main methodological tools used in the sector. They will discover how to use these tools in the deployment of technical innovations. This course will include theoretical contributions and practical exercises based on situations in the humanitarian sector.

- Digital Challenges in the Humanitarian Sector:
- Describe the main digital challenges in humanitarian sector;
- List and exemplify digital innovations in humanitarian sector;
- List the principles for digital development.

Humanitarian aid is facing profound changes, many of which are linked to the development of technologies. On the one hand, the needs are constantly growing, impacting more and more people in new forms of crises and disasters (pandemic risk, bankruptcy situation, changes in climatic hazards, migration, etc.). Improving skills and increasing the capacity of humanitarian actors to better anticipate, assess and respond to needs while considering all the resources available locally remain crucial issues.

The digital revolution and technological advances offer new opportunities to improve the efficiency of humanitarian response, and profoundly transform the working methods of humanitarian organizations. The use of drones or satellites to quickly provide aerial images of damage after a disaster, new production methods of orthoses and prostheses such as additive technologies, data analysis to anticipate crises, the use of connected objects, the use of money transfer via SMS, the use of generative artificial intelligence are all examples where technology can bring radical changes in crisis management. However, the same technologies also raise challenges such as the protection of beneficiaries' personal data, the cyber security of humanitarian operations, and equitable access to technological benefits in vulnerable regions. It is essential to strike a balance between harnessing technology to strengthen humanitarian aid and ensuring that these innovations leave no one behind, while respecting the basic ethical principles of humanitarian. This module will therefore describe the main digital innovations in the humanitarian sector, as well as the main challenges we may face, on both technological and ethical points of view.

• Environmental impact of H actions:

- Explain the interactions between the environment, humanitarian crises and humanitarian action;

- Recognize the different impacts of humanitarian actions on the environment;

- Identify good practices and innovations to reduce environmental impact of programs and offices (Water sector, Energy, Construction, Waste management).

In this module, students will explore the interactions among humanitarian crises, the environment and humanitarian actions. Best practices in sustainability and resilience will be introduced in the context of land and natural resource use, infrastructure, and provision of infrastructure services, with a focus on water and energy. As the relationship between the environment and humanitarian response is two-fold, students will consider both how the environment impacts humanitarian action and how humanitarian actions affect the environment. Topics will include climate change and conflict as drivers of human migration and humanitarian action; deforestation and land degradation linked to humanitarian operations; and opportunities for building sustainable and resilient practices into the humanitarian response. Students will adopt a systems approach for understanding the materials flows and connections between natural resources and humanitarian action.

## Students will learn to:

- Quantify the environmental footprint of humanitarian work (focus on water and energy demands) and recognize the impacts of humanitarian actions on the environment,

- Evaluate best practices for the treatment of waste streams in the context of humanitarian action, including off-grid wastewater treatment and solid waste management,

- Identify environmental drivers of natural disasters, human migration and humanitarian action.



• Cases Study – Innovative Projects:

1. Given energy sources and demands in a settlement camp at the Ukraine/Poland border, determine if the energy is sufficient to support the population; how does this change in the winter when heating demands go up? Will have access to a stock and flow model written in VENSIM to model energy reliability over time as population changes.

2. Given data on infrastructure, water use and materials flows, determine how to maintain WASH infrastructure for a settlement camp at the Texas/Mexico border. Will have access to a stock and flow model written in VENSIM to predict infrastructure failure and prioritize maintenance of WASH infrastructure.

### **FINAL EVALUATION**

→ Project Defense: Cases Study – Innovative Projects:

- In student groups and under supervision of tutors from the four institutions (INSA Lyon, Drexel University, Bioforce, Humanity & Inclusion)

- Apply tools and methodology to develop on innovation responding to a fictive or real humanitarian situation

## **Track 2: French Language and Cross Cultural Communication**

Hours and Credits: 30 total contact hours; 2 ECTS / 1 US credits

**Prerequisites: none** 

## Academic Coordinator: Elisabeth AUMEUNIER, elisabeth.aumeunier@insa-lyon.fr PART I.A: INTRODUCTION TO FRENCH LANGUAGE AND CULTURE

### **OBJECTIVES AND METHODS**

The focus of this unit will be on the oral French used in daily life. Using action-based language teaching methods, this class will require students to use the French they learn in various situations both during in-class activities and in real-life situations on-site in Lyon. The overall goal is to introduce the students to various cultural aspects of life in Lyon.

### FINAL PROJECT

During the final class, the students will go on a shopping trip to Les Halles de Lyon with their teachers where they will be expected to use the language skills they have acquired to find their way from the INSA campus to Les Halles and once there, to interact appropriately with the vendors in order to greet, explain their needs, taste local products and make their purchases.

Examples of on-site activities:

- A neighborhood treasure hunt: finding your way around and learning about the neighborhood
- Discovering French lifestyle, shopping at a street market, going to a café...

Some of the linguistic tools necessary:

- Greeting and taking leave
- Introducing yourself
- Describing where you are and how to get where you are going
- Express your preferences and personal tastes
- Sample, order, purchase, pay

## PART I.B: FRENCH LANGUAGE AND CULTURE FOR STUDENTS AT INTERMEDIATE AND ADVANCED LEVELS

Intermediate and advanced French learners, depending on their number, will either be taught in a class or tutored by a teacher to accomplish a couple of tasks independently. Whether you have a class or work independently, the main objective of the course is to discover the city of Lyon: social life, cultural activities, points of interest, history and more. At the end of the course, you will give a presentation on one aspect of the city of Lyon. Of course, all of it in French!

## PART II: DEVELOPING INTERCULTURAL COMPETENCE

## **COURSE INTRODUCTION**

#### Why do we need of this course today?

In today's globalized world, with the rise of the internet and the shrinking of time and space, intercultural interactions have become an essential part of daily life. This course is designed to address the challenges of living in a world where we increasingly engage with people who may differ from us in fundamental ways. Its overarching goals are to enhance sensitivity to cross-cultural communication, equip students with the knowledge and skills needed for successful intercultural interactions, and connect these insights to language learning.

## MAIN CONTENT OF THE COURSE

This course is designed to interrogate different aspects of cross-cultural communication and cultural differences: language, family life, social relationships, work, government, education, love, and religion. Throughout the exploration of these topics, we will strive to engage in self-reflection, practical experience, and understanding of connections to larger social structures.

## **OBJECTIVES**

Specifically, the goals of this course are to describe, learn about, and see social and cultural differences conformed to a model, to provide a space for students to reflect on their own personal experiences. Students will be encouraged to engage with different cultures in practical ways and to experience cross-cultural communication in meaningful ways, including:

- $\rightarrow$  Understand the role of communication in culture
- $\rightarrow$  Recognize cultural variables
- $\rightarrow$  Become familiar with communication norms, rituals, and taboos of other cultures
- → Discover cross-cultural communication barriers, adaptation to other cultures and culture shock
- $\rightarrow$  Practice communication activities as they would occur in other cultures
- → Learn how differences in intercultural communication show themselves in professional contexts

→ Increase sensitivity to one's own cultural context and its impact on how one communicates, increase knowledge of ethical issues in cross-cultural communication, and increase sensitivity to communicating with people from different cultures

## **GRADE DISTRIBUTION**

Participation – 10% (Inter)cultural self-analysis – 30% Cultural presentation – 30% Final test – 30% The Human'INSA Team is looking forward to welcoming you next summer!

#### CONTACT

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INSTITUT NATIONAL DES SCIENCES APPLIQUÉES LYON

